



**OCTOBER 25, 2017
SPONSORSHIP
OPPORTUNITIES**

Austin City Limits is proud to announce the newest class of Austin City Limits Hall of Fame inductees: pioneering rocker **Roy Orbison**, Americana legend **Rosanne Cash** and New Orleans icons **The Neville Brothers**.

The 2017 ACL Hall of Fame inductees will be saluted at a ceremony with all-star music performances to be held **October 25, 2017** at ACL's studio home, ACL Live at The Moody Theater in downtown Austin. Renowned singer-songwriter **Chris Isaak** will induct his idol and host the celebratory evening.

CONFIRMED PERFORMANCES TO DATE INCLUDE:

Rosanne Cash, Chris Isaak, Raul Malo, Ry Cooder, Neko Case, Brandi Carlile, Trombone Shorty, and a New Orleans tribute to The Neville Brothers.
More artists to be announced.

This production will be taped to air on PBS stations New Years Eve 2017.

**Austin City Limits
2017 Hall of Fame Induction & Celebration**

Wednesday, October 25th
ACL Live at The Moody Theater
310 W Willie Nelson Blvd, Austin, TX 78701

Doors: 6:30 pm | Show: 7:30 pm
VIP Party Begins at 6:00 pm

Attire: Austin Casual

Grand Finale - 2016 Austin City Limits Hall of Fame



2017 Honorees

The latest class of inductees features music legends who have given timeless performances on the Austin City Limits stage.



ROY ORBISON

Roy Orbison possessed one of the most remarkable and recognizable voices in all of music; combined with his easy facility for writing memorable pop songs, it led to superstardom. The Vernon, Texas native's first success came as a songwriter in the '50s, when the Everly Brothers recorded his "Claudette." But he became a major star starting in 1960 with "Only the Lonely," beginning a string of hits including "Crying," "In Dreams," "Running Scared" and the immortal "Oh, Pretty Woman." After several years out of the spotlight, Orbison made a comeback in the late '80s as part of supergroup the Traveling Wilburys and with his final solo album *Mystery Girl*. His melodic gifts, well-timed sense of drama and magnificent voice spoke to generations of music fans – he remains one of the most beloved musical artists of the 20th century.



ROSANNE CASH

One of the country's pre-eminent singer/songwriters, Rosanne Cash has released 15 albums of extraordinary songs that have earned multiple Grammy Awards and 11 nominations, as well as 21 Top 40 hits, including 11 No. 1 singles. Her restless musical journey spans nearly four decades and includes a recent career triumph: three 2015 Grammy Awards for her widely-acclaimed album, *The River & the Thread*. The soul-searching trailblazer has been winning over audiences since she debuted on **Austin City Limits** in 1983. Cash went on to make six more appearances on the ACL stage, with each performance offering new insight into her creative process. A longtime arts advocate, Cash has partnered in programming collaborations with Carnegie Hall, Lincoln Center, San Francisco Jazz, Minnesota Orchestra and The Library of Congress. Country royalty, Cash has carved out her own powerful legacy and continues at the peak of her artistic powers and in full command of her singing and songwriting talent.



THE NEVILLE BROTHERS

The first family of New Orleans music, the Neville Brothers have been world ambassadors for their city's distinctive style of funk, soul and R&B for four decades. Though Art, Aaron, Cyril and Charles first began performing as a unit in 1977, their musical legacy goes back much further, with Aaron's 1966 hit "Tell It Like It Is" and Art's work with the Meters starting in the mid-60s. The family band made its recorded debut in 1978 and has been unstoppable ever since, amassing a catalog of classic, rumpshaking albums like *Fiyo On the Bayou* and *Yellow Moon* and hits "Brother John/Iko Iko," "Yellow Moon" and their inimitable take on Leonard Cohen's "Bird On a Wire." A mainstay of New Orleans stages and a huge influence on the musicians who followed them, the beloved band took its party around the world. The Nevilles' three appearances on the show in 1979, 1986 and 1995, continued to get groovier, greasier and more funky with age.

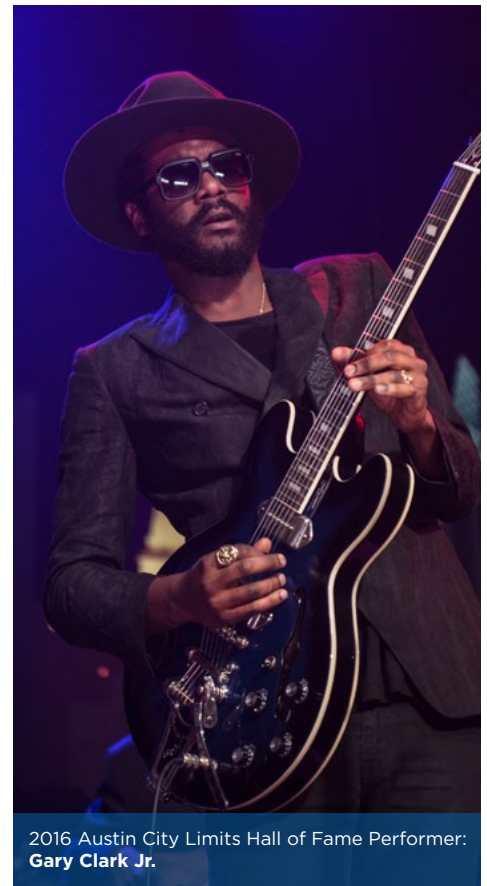
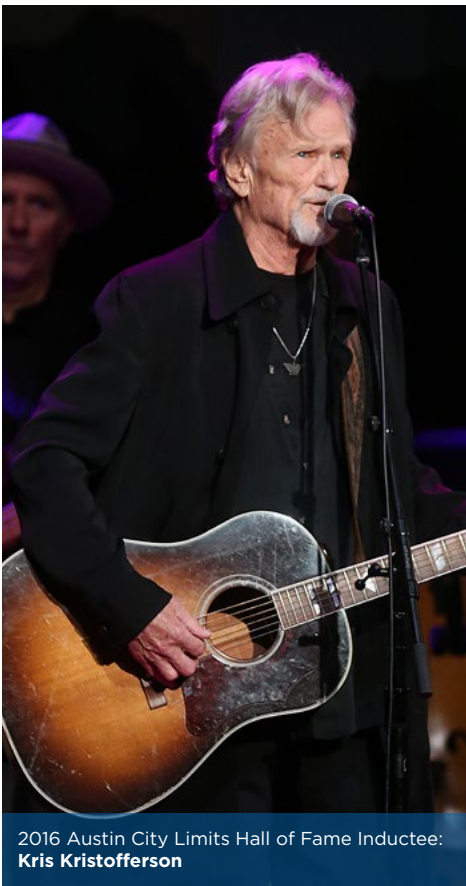
Learn more about the Austin City Limits Hall of Fame and past honorees online at acltv.org/hall-of-fame.

PACKAGES

LEAD SPONSOR (1)

\$50,000

- ◆ Lead Sponsor for the Austin City Limits Hall of Fame VIP Party
- ◆ Access for 20 guests to the VIP Party
- ◆ Prime seats for 20 guests for the Hall of Fame Induction Ceremony & Show
- ◆ Access for 6 guests to an artist rehearsal the day before the Hall of Fame
- ◆ Recognition from the stage
- ◆ Logo featured on
 - ◇ 2nd Street event installation featuring the Honorees
 - ◇ Event web page
 - ◇ Austin City Limits Hall of Fame 2017 commemorative program
 - ◇ Plasma screens on the Music Porch
 - ◇ Projected on screens in The Moody Theater
 - ◇ On-air “Thank You” spot running on KLRU
- ◆ (8) Valet passes for the evening
- ◆ Complimentary specialty beverages
- ◆ Austin City Limits gift box
- ◆ Austin City Limits Hall of Fame 2017 VIP badges & lanyards for all 20 guests
- ◆ Signed and framed Austin City Limits Hall of Fame 2017 screen printed poster



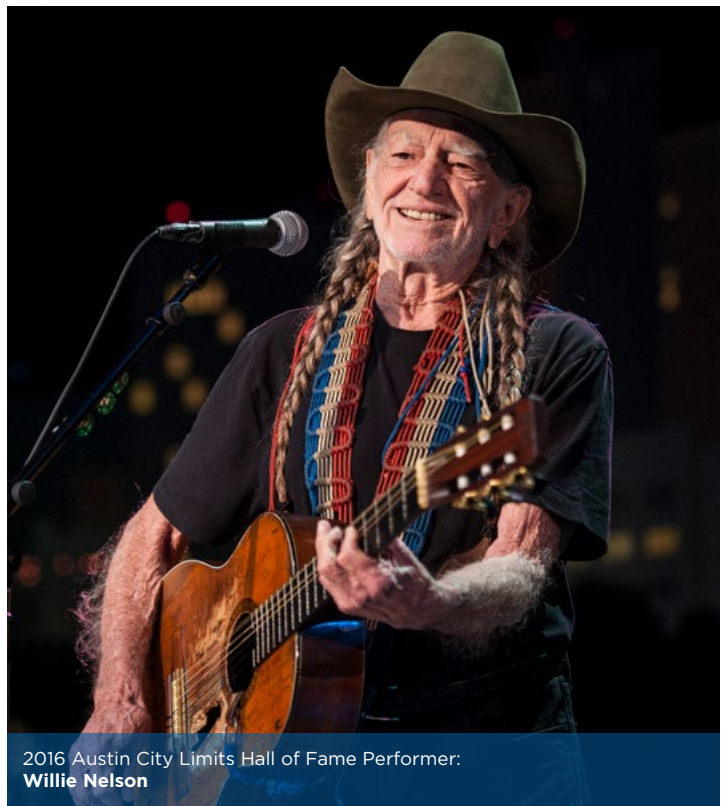
HONOREE SPONSOR

\$25,000

- ◆ Sponsor the honorees for the evening!
 - ◇ Logo featured where we honor the artist in the building
 - ◇ Logo featured in all social media and print photos from event photobooth
- ◆ Access for 10 guests to the VIP Party
- ◆ Prime seats for 10 guests for the Hall of Fame Induction Ceremony & Show
- ◆ Access for 2 guests to a behind the scenes insider experience
- ◆ Recognition from the stage
- ◆ Listed recognition embedded into on-air New Years Eve Special airing on PBS stations nationwide
- ◆ Logo featured on
 - ◇ 2nd Street event installation featuring the Honorees
 - ◇ Mezzanine level installation featuring the Honorees
 - ◇ Event web page
 - ◇ Austin City Limits Hall of Fame 2017 commemorative program
 - ◇ Plasma screens on the Music Porch
 - ◇ Projected on screens in The Moody Theater
 - ◇ On-air "Thank You" spot running on KLRU
- ◆ (4) Valet passes for the evening
- ◆ Complimentary specialty beverages
- ◆ Austin City Limits gift box
- ◆ Austin City Limits Hall of Fame 2017 VIP badges & lanyards for all 10 guests
- ◆ Signed and framed Austin City Limits Hall of Fame 2017 screen printed poster



2016 Austin City Limits Hall of Fame Performer:
Mavis Staples



2016 Austin City Limits Hall of Fame Performer:
Willie Nelson

SKYLINE SPONSOR

\$10,000

- ◆ Access for **8 guests** to the VIP Party
- ◆ Select seats for 8 guests for the Hall of Fame Induction Ceremony & Show
- ◆ Listed recognition embedded into on-air New Years Eve Special airing on PBS stations nationwide
- ◆ Listed Recognition on
 - ◇ Event web page
 - ◇ Austin City Limits Hall of Fame 2017 commemorative program
 - ◇ Plasma screens on the Music Porch
 - ◇ Projected on screens in The Moody Theater
 - ◇ On-air “Thank You” spot running on KLRU
- ◆ (4) Valet passes for the evening
- ◆ Complimentary specialty beverages
- ◆ Austin City Limits gift box
- ◆ Austin City Limits Hall of Fame 2017 VIP badges & lanyards for all 8 guests
- ◆ Austin City Limits Hall of Fame 2017 screen printed poster

EVENT SPONSOR

\$5,000

- ◆ Access for **4 guests** to the VIP Party
- ◆ Seats for 4 guests for the Hall of Fame Induction Ceremony & Show
- ◆ Listed Recognition on
 - ◇ Event web page
 - ◇ Austin City Limits Hall of Fame 2017 commemorative program
 - ◇ Plasma screens on the Music Porch
- ◆ (2) Valet pass for the evening
- ◆ Complimentary specialty beverages
- ◆ Austin City Limits gift bag
- ◆ Austin City Limits Hall of Fame 2017 VIP badges & lanyards for all 4 guests
- ◆ Austin City Limits Hall of Fame 2017 screen printed poster

TICKET PACKAGE

\$2,500

- ◆ Best available seats for **4 guests** for the Hall of Fame Induction Ceremony & Show
- ◆ (8) Drink tickets
- ◆ Listed Recognition on
 - ◇ Austin City Limits Hall of Fame 2017 commemorative program

PURCHASE YOUR SPONSORSHIP

\$25,000 SPONSOR QTY <input type="text"/>	\$10,000 SPONSOR QTY <input type="text"/>	\$5,000 SPONSOR QTY <input type="text"/>	\$2,500 QTY <input type="text"/>
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Would you prefer Floor or Mezzanine seats?* _____

**Please let us know your preferred seating level and we will do our best to accommodate.*

Name: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: (required) _____

Please enter your individual or business name **EXACTLY** how you would like to be recognized in the program:

VISA

MC

AMEX

DISCOVER

CHECK ENCLOSED

Name as it appears on card: _____

Card Number: _____ Exp. Date: _____

CID (3 digit code) _____

For any assistance, please contact Amanda Hutchins at 512-232-5757 or ahutchins@klru.org.

This form can be emailed back, faxed to 512.471.5561 or mailed to KLRU, PO Box 7158, Austin, Texas 78713.

